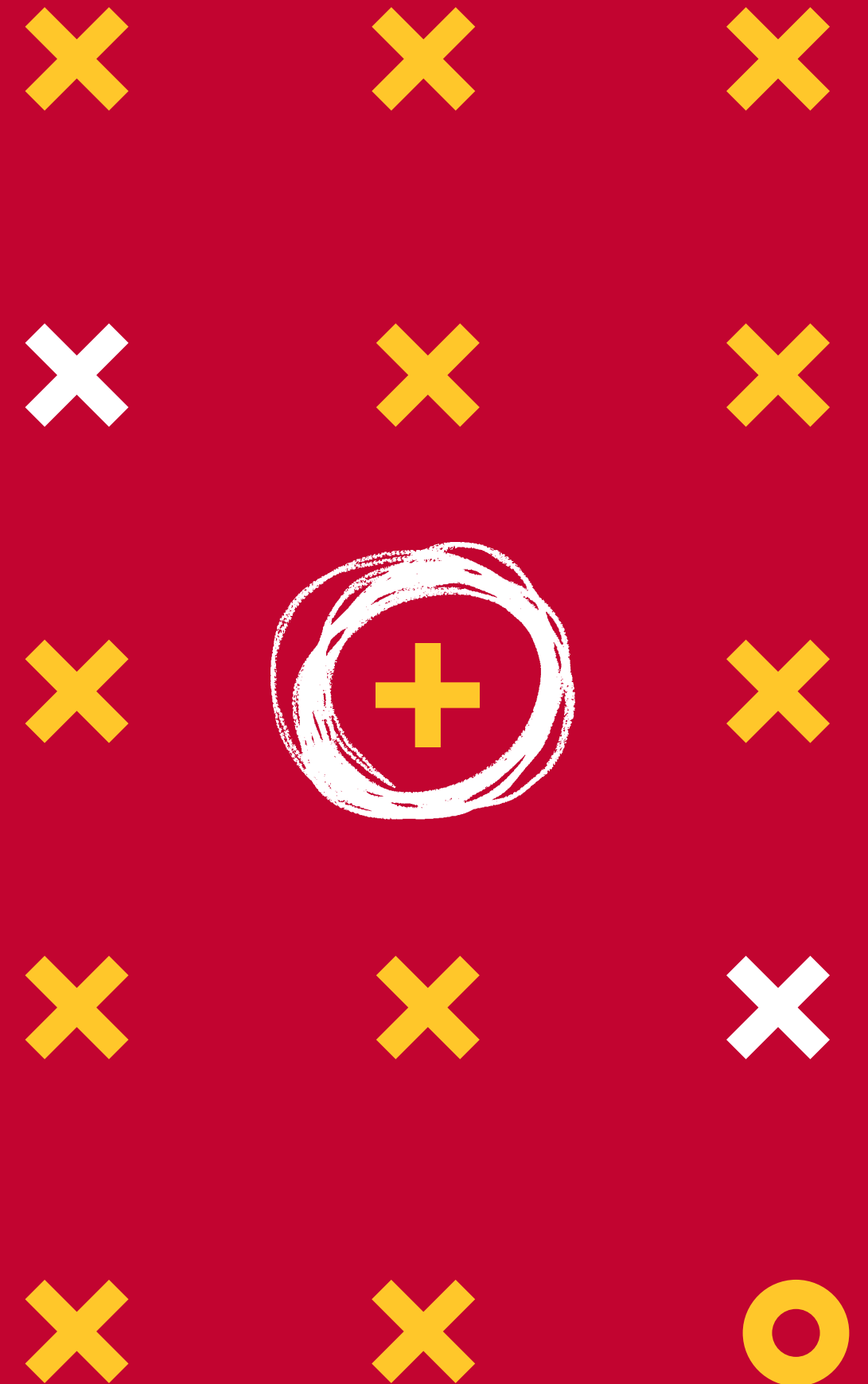


CONNECTING RURAL CANADA

WHAT CAN LOCAL
GOVERNMENTS DO?

S. Ashleigh Weeden,
Researcher & PhD Candidate - University of Guelph
weedens@uoguelph.ca
www.ruraldev.ca



BROADBAND: AN ESSENTIAL CONNECTION

+ Champion Public
Stewardship

+ Quality,
Accessibility +
Affordability

+ I Work
Together



**HOW DID
WE GET HERE?**

LEARN MORE



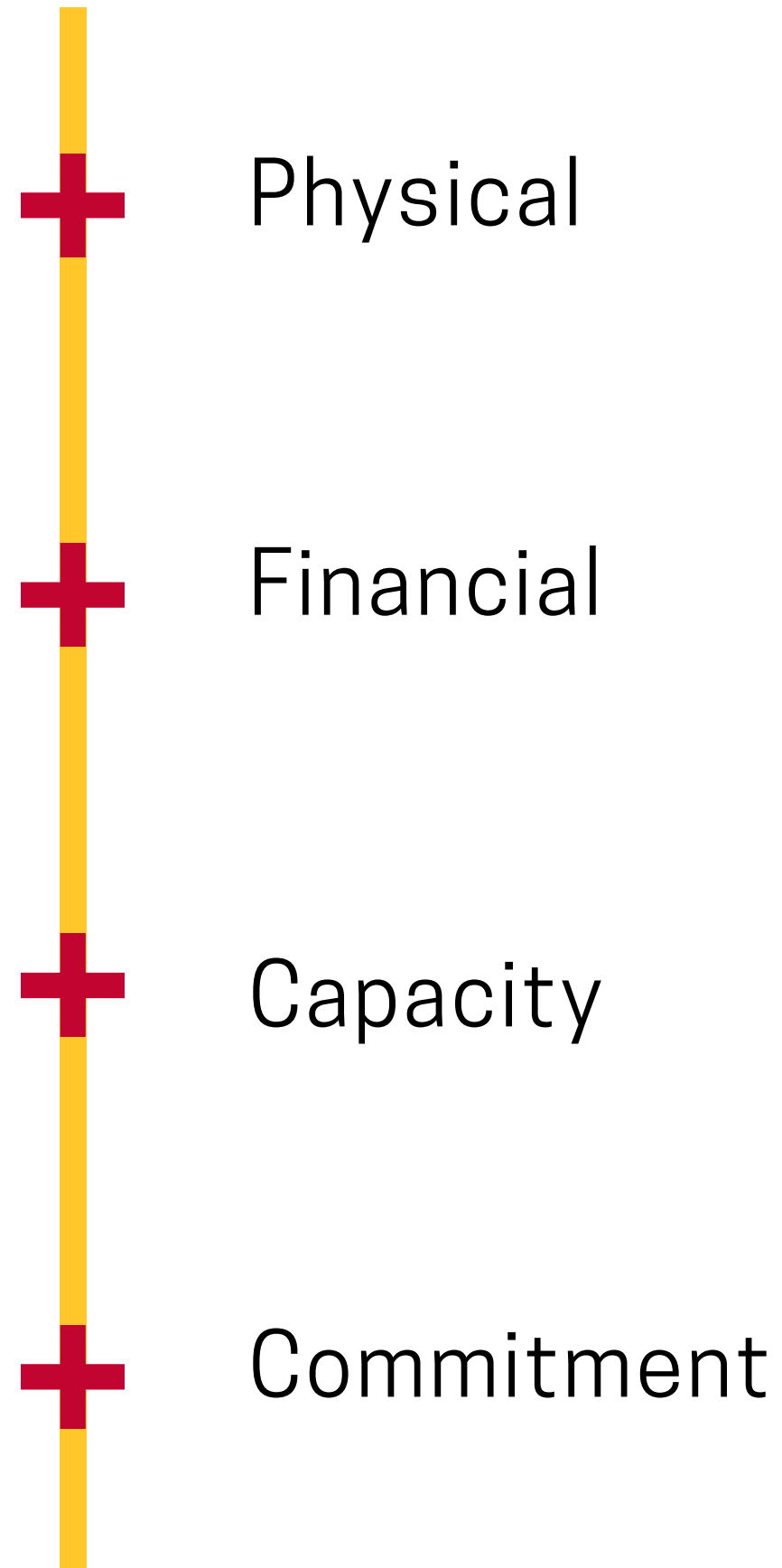
20+ years and 8+ different federal broadband programs



Low targets/minimum standards that keep rural communities behind



Little to no longitudinal analysis of investment effectiveness



CHALLENGES & OPPORTUNITIES



**YOU HAVE TO
DO IT BY
YOURSELF.
YOU CANNOT
DO IT ALONE.**

We're going to have to make
some serious choices.



**HOW CAN LOCAL
GOVERNMENTS
MAKE AN
IMPACT?**

OPTIONS TO CONSIDER



**Plan Strategic
Investment**



**Work Regionally
+ Aggregate
Demand**



**Maintain Public
Stewardship**



TELL US ABOUT YOUR REALITIES

The University of Guelph is working with OGRA to survey municipal leaders (councillors + staff) and learn more about the realities of connecting infrastructure investments in things like broadband to immediate and long-term economic development.

bit.ly/BTFSSurvey2020

WWW.RURALDEV.CA/INFRASTRUCTURE

**LEARN
MORE**



weedens@uoguelph.ca



www.ruraldev.ca/infrastructure



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