



**Full Beard Brewing Co. Timmins
ON
JONATHAN ST-PIERRE**

THE JOURNEY

- We began planning in early 2015.
- Three levels of Government.
- Discovered some strict regulations for breweries.



Ontario Craft Brewers Association

- Nearly 300 micro breweries in Ontario.
- Very strong and close association.
- We help each other with planning and overall success.
- We visited and spoke to several other breweries during the research and development stage.

Lack of consistency.

- It was clear from the start that there was little consistency amongst the municipalities.
- We had to hire consultants to conduct environmental studies that other breweries did not have to.
- They were similar in size and has comparable locations.

Lack of consistency.

- Had to rezone our location when we know others in Ontario didn't have to.
- Other breweries had to jump through hoops that we didn't have to.
- Other breweries are not allowed to do some of the things that we are.

Lots of support

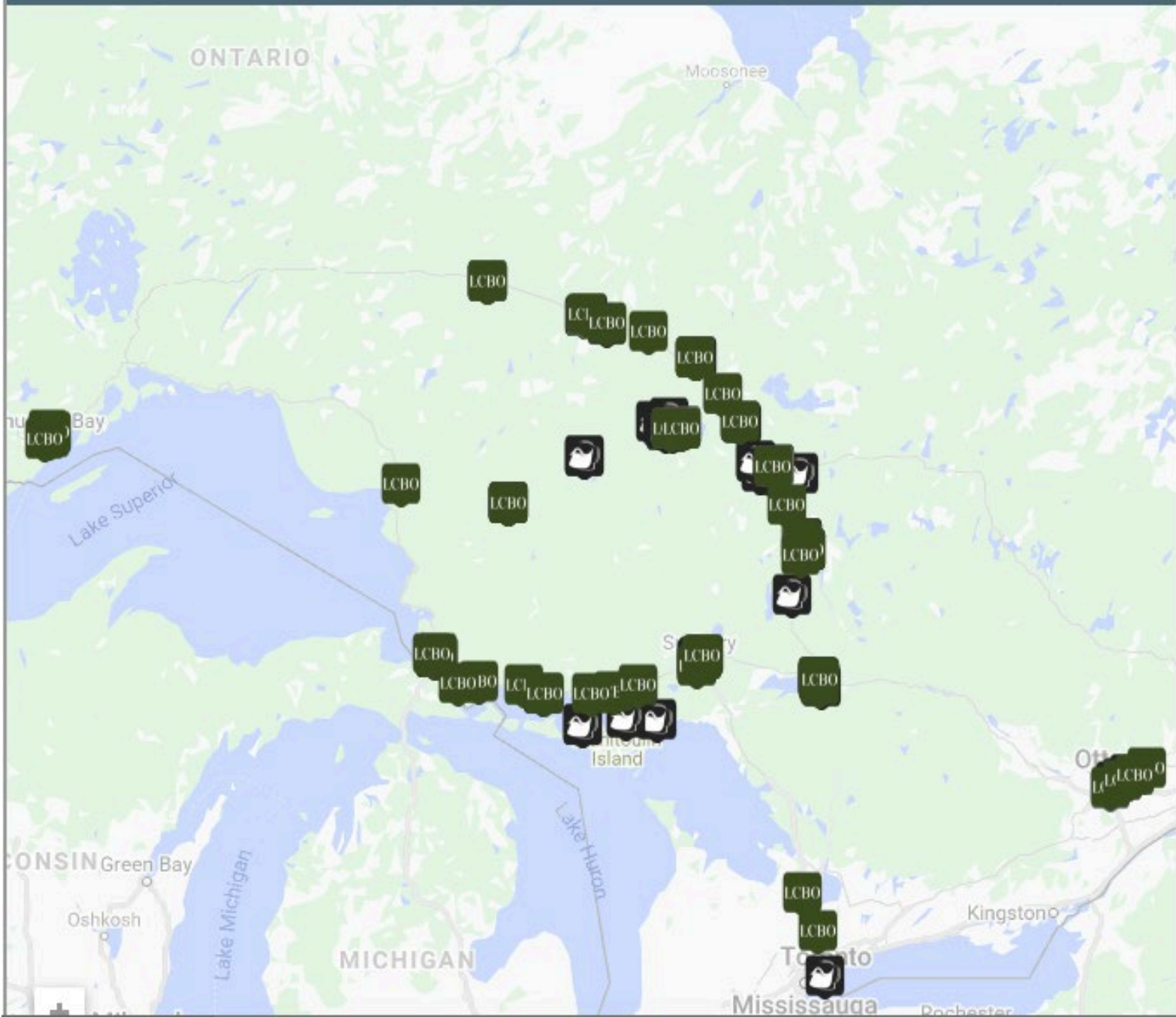
- City of Timmins planning department was very helpful and supported us along the way.
- Sept of 2016- City of Timmins council approved our by-law rezoning application.
- Then worked with several city departments



Accounts

- 60 L.C.B.O.'s and Beer Stores.
- 170 Licensed accounts.
- Lots of travelling, LOTS!





Timmins to...

- Sudbury 300km's
- Sault Ste Marie 560km's
- North Bay 360km's
- Thunder Bay 780km's
- Toronto 700km's
- Ottawa 700km's

Northern Ontario Highways



- Road and highway maintenance is crucial to our business and safety.
- Northern highways are isolated and can have little traffic.
- Most of the highways are not lit and in complete darkness at night.
- Wilderness poses added threat.





- “A Northern Ontario driver is twice as likely to be killed in a crash as a driver from southern Ontario.
- Northern Ontario Business- May 2019.



We appreciate the maintenance



