

The Smart Solutions Chamber

Frequently Asked Questions

Q. Who/What is GR?

A. The Good Roads (GR) is a not-for-profit organization, established 127+ years ago (1894). We represent interests of 420+ of 444 municipalities across Ontario. More details at www.ogra.org.

Q. Will the GR Conference be In-Person or Virtual?

A. We are pleased to announce that the GR Conference will be in-person.

Q. When and Where is the GR Conference?

A. The conference is scheduled to take place April 10 – 13, 2022, at the Fairmont Royal York in Toronto. For more details, please visit www.OGRAconference.ca.

Q. What is the deadline to submit my application?

A. Friday, February 25, 2022.

Q. When will GR let me know if I am selected?

A. Friday, March 11, 2022.

Q. When will the session take place?

A. April 12, 2022. For up-to-date timings, please visit the GR Conference website, as above.

Q. Is there a cost to attend if my product/service is selected?

A. If you are selected, there is no cost. Your company will also receive one (1) complimentary registration to the Conference.

Q. Is there booth space available in the tradeshow?

A. Please contact Rachel Swiednicki (rachel@goodroads.ca) for current availability.

Q. How many people attend the GR Conference?

A. The GR Conference typically hosts over 800 delegates, representing many of the 444 municipalities from across Ontario.

Q. What type of audience typically attends this Conference?

A. Our guests typically fall in two categories:

1. Leaders and decision-makers from Ontario municipalities (e.g., public works directors; transportation / road managers; and more), and
2. Elected officials from all levels of government (e.g., Councilors; Mayors; Provincial and Federal Ministers; and more)

Q. What is the format of the session?

A. Each selected company/product/service will have 10 minutes to present their product/service to attendees and a panel of individuals selected by GR (comprised of municipal leaders from across Ontario, and additional stakeholders). The remaining time will be used for Q&A with the panel. We are also looking to include live polling as means of real-time interaction with the attendees.

Q. What is GR's stake in this?

A. We fully recognize the immense talent that exists in Ontario, which is creating innovative products and services to help municipalities in various day-to-day objectives. We also recognize that showcasing the technologies to the right decision-makers at municipalities isn't always straightforward. We feel that the GR Conference is the perfect venue to help shine the spotlight on select companies and helping connect them to our member municipalities.

Q. I still have questions...

A. No worries. Please send your requests to Rachel Swiednicki (Rachel@goodroads.ca).